

Jayanth Dawer

PROFESSIONAL EXPERIENCE

2024 (June) - 2024 (Current)

Teaching Assistant - Arts, Design & Architecture

University of New South Wales, Sydney, Australia

Provided one-on-one & group feedback, facilitated engaging classroom activities, and supported Master of Design students with their post-graduate capstone project.

2020 (April) - 2024 (Current)

Freelance - Design Consultant

Designing impactful visual identities and managing social media strategies for businesses, from well established brands to startups.

2023 (September) - 2023 (December)

Project - Creative Placemaking

Randwick Health and Innovation Precinct,
Prince of Wales Hospital, Randwick

Led visual communication for the Randwick Health and Innovation Precinct. Created compelling presentations and a user-friendly design toolkit, fostering stakeholder engagement and effectively conveying complex placemaking concepts to a diverse audience.

2017 (November) - 2021 (December)

Full Time - Graphic Designer | Visual Artist

Blue Vector Consulting Pvt. Ltd.

Executed design projects for prestigious brands like Volvo, Porsche, Audi, Jaguar, Land Rover, Ducati, Uber, Trump Towers & Sotheby's, encompassing branding, strategy, advertising including digital & print collateral creation.

2016 (December) - 2017 (February)

Internship - Industrial Designer

Adidas India

Conducted market research & trend analysis for Adidas India's SS18 collection, driving product development to align with target audience preferences.

2015 (December) - 2016 (January)

Internship - Packaging Designer

Packers Products Pvt. Ltd.

Gained hands-on experience crafting packaging for industry leaders like Nestle, GSK, and Reebok. This immersive experience provided a strong foundation in real-world design.

FORMAL EDUCATION

2022 (February) - 2023 (December)

Master of Design

University of New South Wales, Sydney, Australia

2014 (July) - 2017 (July)

BSc. in Industrial Design

Limkokwing University of Creative Technology,
Cyberjaya, Malaysia

2013 (October) - 2014 (August)

Foundation in Design

Limkokwing University of Creative Technology,
Cyberjaya, Malaysia

2001 (April) - 2013 (March)

Senior Secondary

All India (CBSE), Springdales School, New Delhi, India



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PORTFOLIO

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AREAS OF EXPERTISE

Cross Cultural Communication

Branding

Typography

Art Direction

Interface Design

User Experience

Strategy

Research

Advertising

Knowledge Sharing